

MPA Human Uses: CPFV Focus Group Outputs, Los Angeles-Long Beach Area Ports

The purpose of this document is to describe outreach efforts and outcomes regarding regions where CPFV focus groups were not convened.

Overview of Outreach Efforts

- Project Team members contacted CPFV fishing community leaders and fishing industry partners (collectively referred to here as ‘port liaisons’) who have historically engaged in management and research efforts to discuss study purpose/goals and seek guidance about individuals to invite for participation in focus group conversations. Additionally, the project team reached out to new contacts within the sportfishing community since interest in participating was very low. Port liaisons included both existing and new contacts of Project Team members.
- The project team sought guidance about potential participants for a Los Angeles-Long Beach area CPFV focus group from board members of the Sportfishing Association of California, as well as owners of local sportfishing landings.
- Project Team members made phone calls to the individuals suggested by port liaisons and local CPFV/charter fishing operations listed online. *For more information about the recruitment process, see recruitment selection criteria [here](#), p.22.*

Overview of Outreach Outcomes

- Project Team members contacted 14 CPFV owner/operators from Los Angeles-Long Beach area ports and invited their participation in a focus group conversation.
- Due to early low response rates to outreach efforts, and due to the CPFV fishing season opening at approximately the same time the project team started receiving interest by potential focus group participants, we were unable to convene this focus group.

Additional Resources

- For more information, visit the project website (<https://mpahumanuses.com/focus-group-summaries.html>), where focus group summaries are available for five CPFV regions.
- For further questions, please contact hello@strategiearth.com.